



# FACTSHEET



STAR WARS

MINECRAFT



AN ICONIC BRAND



MARVEL



SUPER MARIO



BORN IN 1968, OVER 50 YEARS OF PRODUCING DIE-CAST TOY CARS FOR PEOPLE WORLDWIDE

#1 SELLING TOY IN THE WORLD

TARGET GROUPS INCLUDES CHILDREN AND NOSTALGIC ADULT COLLECTORS



DC



MASS MARKET

MORE THAN 6 BILLION PRODUCED DIE-CAST TOY CARS, 10M CARS SOLD PER WEEK, 16,5 PER SECOND

AVERAGE KID IN U.S OWNS 50 CARS; AVERAGE ADULT COLLECTOR HAS OVER 1,550 CARS



BACK TO THE FUTURE



LARGE FOLLOWING ON SOCIALS

4M FANS ON

2.9M SUBSCRIBERS ON



JURASSIC WORLD



WORLD'S MOST PRESTIGIOUS LINCENSES

AUTOMOBILE MANUFACTURES LIKE



POP CULTURE LICENSES LIKE



SPONGEBOB SQUAREPANTS



MATTEL

MILESTONE

# Tame the world's ferocious cars in HOT WHEELS UNLEASHED



*“HOT WHEELS UNLEASHED™ is the fast-paced arcade racing game that will bring the traditional fun of Hot Wheels with the coolest vehicles, the most craziest tracks and an easily accessible gameplay to all major gaming platforms.”*

Wheels Unleashed offers players the opportunity to drive the cars as if they were playing with the die-cast toys.

Gamers will be challenged in various Single Player game modes or in Multiplayer races with friends, both online and offline, leveraging a Split Screen mode.

The gameplay includes adrenaline-filled races, an extended choice of Hot Wheels vehicles with different attributes and rarity levels, that players can customize with different skins, and jaw-dropping tracks set in everyday-life locations with special track pieces and interactive items.

The game also features a revolutionary Track Editor enabling players to create unique and customizable tracks in any game environment and to share them with the community.



# KEY FEATURES



## BUILD YOUR CAR COLLECTION

Get behind the wheel of the coolest, fastest and **most legendary** vehicles, with their own personality, driving style and levels of **rarity**. Discover all their **unique attributes** and how to use them to face every track and challenge. And with the **Livery Editor** make your ride a one-of-a-kind masterpiece of speed!

## ENVIRONMENTS

Have fun on and off the track with many detailed and interactive environments, where any object can play a role and become an actual part of your circuit!

## TRACK EDITOR

Unleash your creativity! Build your amazing and unique **tracks** in any game environment, mixing **special track pieces** and **items** specific to each location, for endless racing fun. **Share** your creations with the world or enjoy the tracks made by other crazy players like you.

## SHARE THE FUN

Get ready to drift, boost, jump (and crash) on endless crazy tracks in **Multiplayer races**, both online and offline. Thanks to the **Split Screen** mode you can race side by side with your friends and family: from the couch to the stars!



# Vehicles



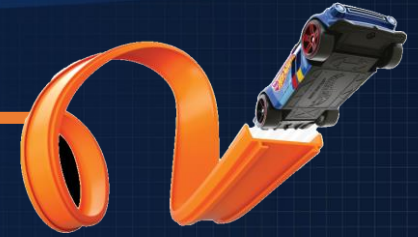
# KEY DATA



Developer	Milestone S.r.l.
Genre	Racing
# of Players	Online: up to 12 players Offline: Splitscreen up to 2
Release Date	30 Sep, 2021
Target Rating	ESRB: E, PEGI: 3, USK:0
Languages	English, French, German, Spanish, Italian, US English, Brazilian Portuguese, Simplified Chinese, Traditional Chinese, Japanese, Russian, Canadian French, Polish, Thai, Indonesian
Platforms	PlayStation 5, PlayStation 4, Xbox Series X S, Xbox One, Windows PC, Nintendo Switch



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*Can you spot the original?*

